

The Circle of Ambassadors for Sadaharu Oh-Led Kyushinkai Continues to Grow

Kyushinkai Announces the Fourth Appointment in Its Ambassador Program

Kyushinkai announces the fourth appointment of an ambassador for its *BEYOND OH! PROJECT*, an initiative driven by the vision of creating a future in which global heroes—athletes who captivate the world and inspire children with dreams and hope, surpassing even legends such as Sadaharu Oh and Shohei Ohtani—continue to emerge from the world of baseball and sports.

Through the first, second, and third ambassador appointments, Kyushinkai has steadily expanded a growing circle of partners who share its vision and are committed to shaping the future together. With this fourth appointment, former professional baseball players with a wide range of backgrounds and perspectives are joining the initiative as new ambassadors.

Among them are members of Japan's prestigious Golden Players Club, as well as individuals who, even after retiring from active competition, have continued to exert strong influence through media and digital platforms—communicating the appeal and value of baseball to society at large.

Messages grounded in extensive on-field experience, combined with diverse and contemporary forms of communication, serve as powerful guides for children and play a vital role in passing on the values of baseball to local communities and future generations. The newly appointed ambassadors are expected to help further amplify the appeal and potential of baseball through message-driven outreach, participation in events, and involvement in a range of project activities.

Kyushinkai will continue to welcome the participation of baseball professionals and athletes who share the vision and mission of this project, and will announce additional ambassador appointments as they are confirmed.

■ Newly Appointed Ambassadors *Names listed in no particular order



Isao Harimoto



Makoto Matsubara



Isao Shibata



Koji Yamamoto



Michiyo Arito



Hiroyuki Yamazaki



Hisashi Yamada



Hiromasa Arai



Masa Yamamoto



Kenjiro Nomura



Kazuhiro Sasaki



Tomoaki Kanemoto



Takuro Ishii

Tomonori Maeda

Alex Ramirez

Tomoya Satozaki

■ Comment from Sadaharu Oh, Representative of Kyushinkai

"The *BEYOND OH! PROJECT* is an initiative that continually asks how the power of baseball can be passed on to the next generation. As the circle of people who share this vision steadily expands, I feel truly encouraged to be able to welcome yet another group of dependable partners through this new ambassador appointment.

The experiences, words, and attitudes cultivated by those who have faced baseball with sincerity—each in their own era and from their own position—are irreplaceable assets to the baseball community. It is precisely because of this accumulation that they continue to move people's hearts and possess the power to deliver dreams and hope to children even today.

Each individual journey you have taken plays an essential role in carrying the value of baseball forward to future generations. I am deeply proud that you are joining Kyushinkai's efforts as ambassadors and contributing to this initiative."

■About Kyushinkai

Founded in May 2025, Kyushinkai is a general incorporated foundation established with the purpose of bringing together organizations and groups across the baseball community to help create a future in which global heroes—who inspire children with dreams and hope—continue to emerge from baseball and the broader world of sports, while contributing to the sustainable development of society.

Working in collaboration with a wide range of stakeholders, Kyushinkai advances concrete initiatives under a robust, long-term policy framework that addresses macro-level challenges, with a perspective extending 50 to 100 years into the future.

Head Office:

Nippon Press Center Building 8F
2-2-1 Uchisaiwaicho, Chiyoda-ku, Tokyo 100-0011, Japan

HP: https://kyushin-kai.jp/beyond_oh/

Email: info@kyushin-kai.jp

 Official Instagram: <https://www.instagram.com/beyondoh1/>

 Official X (formerly twitter): <https://x.com/beyondoh1?s=21>