

JBC Launches Official App “BEYOND OH! Platform” to Support Participation in Baseball from First Experience Onward



Japan Baseball Council (JBC) will launch the *BEYOND OH! Platform*, a new application designed to connect people involved in baseball-type sports, on April 27, 2026, as a new initiative under its *BEYOND OH! PROJECT*. The project is driven by the vision of creating a future in which global heroes—athletes who captivate the world and inspire children with dreams and hope, surpassing even legends such as Sadaharu Oh and Shohei Ohtani—continue to emerge from baseball and the broader world of sports.

The environment surrounding baseball is currently undergoing significant change. Challenges such as the declining opportunities for children to encounter the sport and the difficulty for parents in accessing necessary information have become increasingly apparent.

In response to these challenges, JBC has developed this platform based on the belief that it is essential to create a system that effectively delivers relevant information and opportunities to those who need them. The application serves as an integrated platform connecting children, parents, and organizations, teams, and stakeholders supporting baseball-type sports at the community level, enabling them to access the information and opportunities they need.

■ Comment from Sadaharu Oh, Representative of JBC

“Baseball has the power to inspire people, bring them together, and help them grow. I wish to ensure that this power reaches more children, parents, and communities. To that end, it is essential for the baseball community to work together to build an environment in which people can engage with sports safely and with confidence.

Through this platform, we aim to further strengthen and expand that foundation.”

■ Key Features

Parent Blog

A blog featuring firsthand experiences and insights from parents supporting young baseball players. It shares practical, real-life perspectives on topics such as nutrition, transportation, volunteer duties, and involvement at home.

Event Listings

Aggregates information on baseball clinics, training sessions, and trial events held nationwide, presented in a calendar format.

Community Function

Enables users to share updates, connect with one another, and exchange advice, providing a space for discussion and mutual support.

Baseball Map

Visualizes locations such as parks and facilities where users can play catch or baseball, based on user-submitted information. By making local opportunities visible, it helps expand access points to the sport.

Team Information

Allows teams to update their information, enabling children and parents to find baseball teams in their local area based on age and preferences. This helps users choose an environment that suits them and is expected to reduce mismatches after joining.

Japan Baseball Council (JBC) positions this application not merely as a place to publish information, but as a shared foundation to be used and developed together by the baseball community as a whole.

Going forward, JBC will continue to enhance the platform’s effectiveness by working with those involved in baseball-type sports to update and provide event information, team information, Baseball Map data, and other content.

■ App Overview

App Name: BEYOND OH! Platform

Release Date: April 27, 2026

Supported OS: iOS / Android

Price: Free

Download: Available on the App Store and Google Play

【App Store】



【Google Play】



■ **BEYOND OH! Platform Web Link**

<https://beyondoh.jp/>

[**Contact / Media Inquiries**]

Japan Baseball Council (JBC)

Public Relations Office

Email : info@kyushin-kai.jp

■ **About JBC**

Founded in May 2025, Japan Baseball Council (JBC) is a general incorporated foundation established with the purpose of bringing together organizations and groups across the baseball community to help create a future in which global heroes—who inspire children with dreams and hope—continue to emerge from baseball and the broader world of sports, while contributing to the sustainable development of society.

Working in collaboration with a wide range of stakeholders, JBC advances concrete initiatives under a robust, long-term policy framework that addresses macro-level challenges, with a perspective extending 50 to 100 years into the future.

Head Office :

Nippon Press Center Building 8F

2-2-1 Uchisaiwaicho, Chiyoda-ku, Tokyo 100-0011, Japan

HP : https://kyushin-kai.jp/beyond_oh/

Email : info@kyushin-kai.jp



Instagram : <https://www.instagram.com/beyondoh1/>



X : <https://x.com/beyondoh1?s=21>