

BEYOND OH! PLAY KIDS” to Be Held in Toyama on July 28–29!
Japan Baseball Council Representative Sadaharu Oh and Ambassadors
to Make Special Appearances!



Japan Baseball Council will host “BEYOND OH! PLAY KIDS,” a hands-on baseball experience event, at Toyama Alpen Stadium and the surrounding area over two days from Tuesday, July 28 to Wednesday, July 29, 2026, in conjunction with the Mynavi All-Star Game 2026.

This event will be co-hosted by the 12 NPB teams, Toyama City, and JBC. Held in conjunction with the special stage of the All-Star Game, the event aims to create new opportunities for children to encounter baseball not only by watching, but also by experiencing it firsthand.

On July 28, an advance-registration event for parents and children will be held inside the stadium. On July 29, various programs are scheduled to take place around the stadium, including batting and pitching experiences using inflatable play equipment, opportunities to interact with JBC ambassadors, and a booth for “BEYOND OH! Pass the Baton,” a baseball equipment circulation project. In addition, giveaway booths for registered users of the “BEYOND OH! Platform” app are planned around the stadium and at Grand Plaza.

On July 28, following the BEYOND OH! PLAY KIDS event, a public viewing will be held at Toyama Alpen Stadium via a live broadcast from Tokyo Dome. On July 29, a variety of programs will also be offered at Grand Plaza, including hands-on experience events and public viewing.

Throughout the two-day period, many exciting programs are planned. JBC will work together with related organizations to help bring even greater excitement to the All-Star Game in Toyama, and we warmly invite everyone to come and join us at the venues.

■ **Event Overview** ⇒ <https://beyondoh-playkids.jp/202607>

■ **Scheduled to Appear from JBC**

Sadaharu Oh
Representative



We are very pleased to bring “BEYOND OH! PLAY KIDS” to everyone in Toyama, marking the first time the event will be held in a regional city. Held in conjunction with the special stage of the All-Star Game, we hope this will be a day for children to experience the joy of throwing, hitting, and running, and to feel a closer connection to baseball. I hope this experience will serve as a first step toward the children’s dreams and future challenges.

Ambassadors



**Seiichi
Uchikawa**



**Michihiro
Ogasawara**



**Atsushi
Nomi**
July 28 only



**Toshiaki
Imae**
July 29 only



**Motonobu
Tanishige**
July 29 only

■ **Event Locations, Dates and Times**

[“BEYOND OH! PLAY KIDS” on the Field at Toyama Alpen Stadium]

Advance registration required; participation is free of charge.

Date and Time: Tuesday, July 28, 2026, 4:00 p.m.–6:00 p.m.

Application

Applications for the on-field event at Toyama Alpen Stadium from 4:00 p.m. to 6:00 p.m. on Tuesday, July 28 can be submitted through the BEYOND OH! Platform.

**Account registration and login are required to apply.*

【PLATFORM App】

【App Store】



【Google Play】



【PLATFORM Website】

<https://beyondoh.jp/events/gc4rug/entry>

=Capacity and Eligibility=

500 parent-child pairs / Preschool and elementary school children and their guardians

=Application Deadline=

Sunday, July 12

【“BEYOND OH! PLAY KIDS” Around Toyama Alpen Stadium】

Date and Time: Wednesday, July 29, 2026, 12:00 p.m.–6:00 p.m.

【Giveaway Booth for Registered Users of the “BEYOND OH! Platform” App at Grand Plaza】

Date and Time: Wednesday, July 29, 2026, from 2:00 p.m. until the end of the public viewing game

No advance registration required; participation is free of charge.

■ Mynavi All-Star Game 2026 Official Website

<https://www.giants.jp/sp/allstarthefestival2026/>

【Inquiries / Contact】 Please refrain from contacting the venue directly.

Public Relations, Japan Baseball Council (JBC)

Email : info@kyushin-kai.jp

■ About JBC

Founded in May 2025, Japan Baseball Council (JBC) is a general incorporated foundation

established with the purpose of bringing together organizations and groups across the baseball community to help create a future in which global heroes—who inspire children with dreams and hope—continue to emerge from baseball and the broader world of sports, while contributing to the sustainable development of society.

Working in collaboration with a wide range of stakeholders, JBC advances concrete initiatives under a robust, long-term policy framework that addresses macro-level challenges, with a perspective extending 50 to 100 years into the future.

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