

“BEYOND OH! PLAY KIDS” to Be Held in Nagano on November 15!



Japan Baseball Council will hold “BEYOND OH! PLAY KIDS: The 9th Hokushin Baseball Day in Nagano” on Sunday, November 15, 2026, at Nagano City Wakasato Multipurpose Sports Arena “Big Hat.”

Jointly organized by JBC, JRPB, and the Nagano Hokushin District Baseball Association, the event brings together “Hokushin Baseball Day” and JBC’s nationwide “BEYOND OH! PLAY KIDS” program, offering a variety of baseball activities that children can enjoy even if they are new to the sport.

Sadaharu Oh, Representative of JBC, and JBC Ambassadors will appear at the event, while local high school baseball players will support participating children. “BEYOND OH! Pass the Baton,” which passes unused baseball equipment on to the next generation, is also scheduled to take place.

The event aims to encourage children to say, “I want to give it a try!”, while creating new opportunities to discover baseball and connect with the local baseball community. We invite everyone to come and experience the many ways baseball can be fun.

■ **Event Overview** ⇒ <https://beyondoh-playkids.jp/202611>

Date & Time: Sunday, November 15, 2026, 10:30 AM–3:30 PM

Free entry and exit

Registration opens at 10:00 AM. The event will be held rain or shine.

Venue: Big Hat (Nagano City Wakasato Multipurpose Sports Arena)

Please use the Wakasato Multipurpose Plaza Parking Lot. Please note that parking at Big Hat is not available.

For: Preschool and elementary school children and their families

No equipment needed! Please come in comfortable clothes that are easy to move in.

How to Participate: Please register in advance by scanning the QR code in the PLATFORM app.

Application Deadline: Wednesday, November 11

Further details will be announced from around Friday, November 6.

■ Scheduled Guests

Sadaharu Oh

Representative



I am very pleased that we will be able to hold “BEYOND OH! PLAY KIDS” in Nagano.

Children’s desire to say, “I want to give it a try!” will help shape the future of baseball. I look forward to creating those opportunities together with everyone in Nagano.

Ambassadors



**Masahiro
Araki**



**Shinya
Miyamoto**



**Takeshi
Yamasaki**

MC



Toshihiko Kusada
Announcer, abn Nagano Asahi Broadcasting

■ Application

[PLATFORM App]

[App Store]



[Google Play]



[PLATFORM Website]

<https://beyondoh.jp/events/b74k8y>

■ **Organizers**

Organized by: JBC, JRPB, Nagano Hokushin District Baseball Association

Co-organized by: Shinano Grandserows, Nagano Baseball Association

Supported by (tentative): Nagano Prefecture, Nagano Prefectural Board of Education, Nagano City, Nagano City Board of Education, municipalities in the Hokushin region, and their respective boards of education

■ **Inquiries / Contact**

Please refrain from contacting the venue directly.

Public Relations, Japan Baseball Council (JBC)

Email : info@kyushin-kai.jp

■ **About JBC**

Founded in May 2025, Japan Baseball Council (JBC) is a general incorporated foundation established with the purpose of bringing together organizations and groups across the baseball community to help create a future in which global heroes—who inspire children with dreams and hope—continue to emerge from baseball and the broader world of sports, while contributing to the sustainable development of society.

Working in collaboration with a wide range of stakeholders, JBC advances concrete initiatives under a robust, long-term policy framework that addresses macro-level challenges, with a perspective extending 50 to 100 years into the future.

Head Office :

Nippon Press Center Building 8F

2-2-1 Uchisaiwaicho, Chiyoda-ku, Tokyo 100-0011, Japan

HP : https://kyushin-kai.jp/beyond_oh/

Email : info@kyushin-kai.jp



Instagram : <https://www.instagram.com/beyondoh1/>



X : <https://x.com/beyondoh1?s=21>